MarketBorn

MARKETBORN DOCUMENTATION / 01

Primer

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MarketBorn is a Solana-first trading platform, token marketplace, and launchpad in development. We are bringing token discovery, project information, trading, and portfolio tracking into one experience, with a guided path for people creating a market of their own.

Our aim is to make a project easier to understand from its beginning and easier to follow as it develops. Where a token came from, who is associated with it, and how its market works should be information people can find and use.

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01 One community with different ways to participate

MarketBorn is being built for people who create, discover, and participate in crypto markets. Those roles overlap. Someone might launch one project, trade another, and follow several more.

For creators, the goal is a guided launch process and a continuing home for their project. For traders and other participants, it is a clearer path from discovering a token to reviewing its information, deciding whether to trade, and tracking a position.

02 The platform we are building

Discovery brings people to a token or project record. Trading connects supported markets to a transaction flow, while portfolio tracking helps users return to their holdings. The launchpad provides the creation path for tokens originating through MarketBorn.

The broader trading experience is intended to include supported existing Solana tokens as well as MarketBorn-created tokens. An external token does not become a MarketBorn-created token simply because it can be found or traded through the platform.

03 Recognizing a MarketBorn origin

The planned born origin signal is a token address whose final four characters are born. It is intended to make MarketBorn-created tokens recognizable wherever their addresses appear. The detailed creation and verification rules will be documented in the Born Standard.

A suffix alone cannot establish that a token is authentic. The full address must match the official MarketBorn record. An origin signal also does not establish the accuracy of project claims or guarantee liquidity, creator conduct, or investment results.

The planned creator-connection process links a launch record to an X account whose control has been confirmed. That connection identifies the associated account; it does not establish the account holder's legal identity or the quality of the project.

04

A project continues after its launch

MarketBorn is designed around sustained project participation. A project record should remain useful after the first trade, bringing its origin, market information, disclosures, and subsequent updates into a continuing history.

The documentation will explain the launch process, fees, token allocations, and liquidity arrangements separately, so each can be examined in detail. Specific mechanisms will be described according to their confirmed implementation and availability.

05

Launch scope and availability

We are targeting Sunday, November 8, 2026 for MarketBorn's go-live. The immediate delivery focus is Solana. Broader chain access is part of the longer-term ambition and is not a promise of support at the initial launch.

This prelaunch primer describes the product direction. The launch guide will identify the features, networks, and access conditions available at release. Test environments and restricted pilots have their own access conditions and do not establish general public availability.

06

Follow the releases

The official Docs section at marketborn.xyz/docs will house dated, versioned documents covering the platform and its mechanics. Join early access at marketborn.xyz to receive product and protocol updates as the build progresses.