MarketBorn

MARKETBORN DOCUMENTATION / 02

Platform overview

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The MarketBorn experience is being designed around a connected journey: find a token, understand its market, review a trade, and return to your holdings. For people launching a project, that journey begins with defining the project and creating its token through MarketBorn.

This overview describes the intended experience for the Solana-first platform. It is a guide to the product direction; the Getting Started guide will provide the exact steps and feature availability for the released application.

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01

Find a token and understand its origin

Discovery is the starting point for exploring projects. The intended experience also lets users look up supported Solana tokens by their full token address, helping distinguish tokens with similar names or symbols.

A token record should make its identity and available market information clear. MarketBorn-created tokens and external tokens have different origins. Being displayed in the marketplace does not by itself mean a token was created through MarketBorn, has been endorsed, or has a supported trading route.

02

Review the market before acting

Charts, price information, liquidity, and project context help people understand the market they are viewing. The experience should distinguish information that is current from information that is delayed or unavailable.

Finding a token, seeing market data, obtaining a quote, and completing a trade are separate capabilities. A token may be discoverable even when a chart or trading route is unavailable. The interface should explain that condition at the point where it matters.

03

Use a wallet and review a trade

The planned embedded-wallet experience is intended to make it easier to sign in and return to the same account and holdings. Wallet and funding documentation will explain the supported setup, network, recovery, and transaction-approval options before public use.

The trading journey brings the selected asset and trade direction together with the amount, available quote, relevant charges, and transaction outcome. Users need to understand what they are approving and be able to distinguish a submitted transaction from a confirmed one. A quote is an estimate, not a completed trade.

04

Return to your holdings

Portfolio tracking is intended to give users a clear view of supported holdings and a path back to their markets. Watching a project should also make it easier to return to information that matters, without requiring a position in its token.

05

Create a MarketBorn project

The public platform model follows four stages: Define, Connect, Create, and Discover. A creator defines the project and its intended mechanics, connects the associated creator account, follows the platform's token-creation process, and establishes a record other participants can inspect.

MarketBorn's planned creation standard brings controlled creation rules, creator attribution, and consistent disclosures into that process. The Born Standard will explain the origin signal and verification method. The protocol documentation will explain which controls exist, what they address, and their limits.

06

Understand the launch lifecycle

The Solana launch design uses an initial bonding curve, a pricing mechanism that changes as tokens are bought and sold. Trade order can affect price. The detailed launch guide will explain the applicable pricing rules and transaction protections.

Graduation describes the transition out of that initial launch mechanism under defined completion conditions. The launch and economics documentation will set out the confirmed conditions, liquidity destination, fees, and resulting trading behavior. The project's continuing record should make its current stage clear.

07

Check what is available

MarketBorn is targeting November 8, 2026 for go-live. The launch guide will state the supported markets and functionality at that time. Cross-chain access and other later capabilities will be identified separately as they progress.

Read the MarketBorn Primer for the platform's purpose, and follow the official releases at marketborn.xyz/docs for the detailed mechanics and practical guides.